

Friends of the Earth – Job Description

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| Job title | Campaign and Community Organiser - Divestment |
| Reporting to | Climate change or Community Activism Team Leader - tbd |
| Team | Campaigning Impact |
| Career stage | Grade D |
| Line management | Manage 1 part time consultant |

Purpose of the role

To lead Friends of the Earth’s work on fossil fuel divestment, supporting activists, local groups, politicians and other actors to push institutions and political bodies to divest from fossil fuels and break ties with fossil fuel companies.

Ensure that there is connection with these local divestment campaigners and national campaigns to help grow a stronger UK divestment network.

Key responsibilities and tasks

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- Lead Friends of the Earth’s work on fossil fuel divestment, developing and implementing its overall strategy, in line with funding commitments.
- Manage key internal and external relationships relevant to Friends of the Earth’s work on fossil fuel divestment, including those with partner organisations and funders.
- Produce reports, briefings and campaign materials on fossil fuel divestment, including updates on the key arguments for fossil fuel divestment and case studies of funds that are divesting.
- Line manage a part-time (10 hours per week) consultant who is working on divestment for Friends of the Earth.
- Adapt/develop and deliver off the shelf and bespoke activist training focussed on core needs of local group organising, understanding of divestment as an issue, and media/communications.
- Build and maintain relationships with activist groups campaigning on divestment and fossil fuel finance/sponsorship issues. Provide these groups with campaign strategy and movement building training, advice and resources.
- Connect local activists in and between regions, and facilitate collaboration between them, supporting them to share experiences and intelligence and develop shared strategies and/or joint campaigns when appropriate.
- Organise online and offline events for divestment activists to come together, including webinars and a UK wide residential training camp for activists: facilitate skills development, relationship building, and peer-to-peer learning at such events.

- Provide actors (such as elected councillors) who have direct influence over divestment decisions within target funds, with advice, training, and support on how to advocate for divestment “from the inside”.

Ways of working and engaging

- This role will involve daily communication with activists. The post holder will collaborate closely with external organisations working on divestment, including Friends of the Earth Scotland and Platform London.
- This role will involve some travel. It will also require evening and weekend work, to facilitate working with volunteer activists.
- The role-holder will adopt Friends of the Earth’s attitude of sharing learning, promoting a culture of open reflection, experimentation and innovation, and supporting the application of tools and processes for these purposes.

External Relationships

- Working with local divestment campaign groups from across the UK, in collaboration with staff from Friends of the Earth Scotland.
- Working with collectives of activists from across the UK, who are working together on specific, national, or international level divestment/anti-fossil fuel campaigns.
- Working with councillors, from a range of political parties, to support them to push their local government pension funds to divest from fossil fuels.
- Building relationships and sharing expertise and perspectives across the wider Friends of the Earth family, local-national-international.

You will also need to be aware of and follow Friends of the Earth policies and procedures, with particular attention to safeguarding, equality, diversity & inclusion, and our values.

Person specification

Essential Criteria:

- Experience of designing winning campaign strategies and making campaign plans with volunteers or colleagues, with input from a range of stakeholders.
- Strong, demonstrable understanding of the ways in which grassroots movements can grow and shift power to create change.
- Proven experience in developing and delivering effective training and coaching, including remotely.
- Insight or experience in online-to-offline activism, with experience of modern digital campaigning and organising tools.

- Experience of campaigning on fossil fuel divestment, extractive justice, climate finance or climate and energy issues, in a paid or voluntary capacity.
- Strong commitment to climate justice and a just transition for fossil fuel workers.
- Excellent interpersonal and people skills, including diplomacy and negotiation skills, with experience of working with a diverse range of people.
- Strong oral communication and facilitation skills, with an ability to facilitate meetings and workshops with groups of activists and colleagues, in both offline and online settings.
- Excellent written communication skills with ability to produce engaging and accurate written resources, briefings and reports for a range of different audiences, from activists to elected politicians.
- Good project management, event management and time management skills.
- Proven commitment to Friends of the Earth’s agenda and values.
- Ability and willingness to travel around the UK, work weekends and staying overnight when required.

Desirable:

- Experience of designing, organising and publicising campaign stunts or photo opportunities that generate media attention and/or put pressure on decision makers.
- Media skills; experience of obtaining media coverage of a campaign in local, regional or national media outlets and/or of acting as a media spokesperson.
- Experience of working with trade unions and/or local politicians, i.e. councillors.
- Campaign/policy research skills or data analysis skills.
- Experience of campaign organising in a variety of different contexts
- Experience of working on a grant funded programme.

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| Date approved | July 2020 |
| Date reviewed | July 2020 |

This job description is current as at the date shown above. In consultation with the post-holder it is liable to variation by the Director to reflect or anticipate changes, in, or to, the post and the organisation.

The job description gives an overview of the main responsibilities of the role. The day to day role will also involve any other duties and responsibilities, express and implied, which arise from the nature and character of the post.